



DG TREN Call for Action

Organise an Energy Day in your region in 2007

The **Sustainable Energy Europe 2005-2008** Campaign has opened a new desk to support new or planned Energy Days throughout Europe.

The European Commission therefore calls Local and Regional Authorities, Energy Agencies and other stakeholders for local action to set up, identify, promote and organise a series of events that will raise public awareness and help us change the landscape of energy.

What are Energy Days?

Energy Days mobilise consumers, businesses and decision-makers. They are PR events, demonstrating to a wide audience that sustainable energy technologies are viable, cost effective and better for the environment. Typically, these awareness actions include:

- Educational activities and programmes, motivating students to consider the importance of energy efficiency and renewable energy and make positive choices about the future of energy production and consumption.
- Open door days, encouraging the general public to view first hand the innovative ways in which organisations are taking steps towards greater energy efficiency and/or use of renewable energy.
- Exhibitions and fairs, whereby public or private organisations demonstrate their latest energy technologies to consumers.
- Guided visits to companies or private homes, highlighting successful sustainable energy innovations.
- Opening ceremonies, inaugurations and exhibition shows, showcasing outstanding renewable energy technologies, energy efficient methods or alternative methods or products of transport to a wide public audience.

The Sustainable Energy Europe Campaign will support your Energy Day with technical advice, communication tools and media promotion. You will be officially entitled to use the Campaign logo. For more details, visit: www.sustenergy.org

Is an Energy Day difficult to organise?

No. In fact, you can begin by building upon a conference or workshop already planned for 2007. Concerning the planning time one should count however a minimum of 2 months of preparation.

Whom do I contact?

If you are organising, promoting, setting up or planning to set up an Energy Day, please contact the Sustainable Energy Europe Campaign team:

Energy Days Desk
c/o PRACSIS
ave Brugmann, 63
1190 Brussels- BE

T: +32 2 340 30 65
F: +32 2 345 17 84
energydays@sustenergy.org
www.sustenergy.org

Third International Pupils' Conference 2006 in Český Tešín, Czech Republic and in Cieszyn, Poland 20th-21st April 2006



Pupils and students from Poland, Czech Republic and Slovakia participating in the conference

Typico & Dop Art 2006 "From Agriculture Quality of Life and Sustainable Energy" in Umbria, Italy, 1st-4th June 2006



'Biofuel Pit Stop' dedicated to the theme "Agriculture – clean energy in our engines"