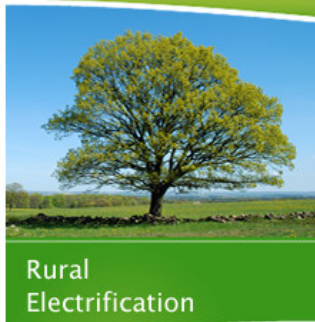




Alliance for
Rural
Electrification
Shining a Light for Progress



NEWS ARE: Four key industries join the Alliance for Rural Electrification!

We are proud to welcome and to present you the following new members:

SHARP:

SHARP is a global leader in solar modules manufacturing with 17% share of the global market in 2006. Throughout its 40 years of experience it has done important pioneering work which has led to many industrial innovations. SHARP is a driving force when it comes to entering the solar electricity market all over the world, for all applications, on-grid and off-grid.

Isofoton:

Isofoton is the leader in the development of solar energy technology for sustainable energy solutions and is present in more than 60 countries worldwide. It is also a company committed to the well-being of the society. Their projects, especially in Africa, truly represent this commitment through the electrification of villages, schools, health centers and desalination through water pump, a field in which Isofoton is at the forefront of technology. Isofoton has developed a strong corporate responsibility policy and believes in the role that the private sector is playing in achieving sustainable development.

SMA:

SMA Technology AG is a global company developing innovative systems technology for solar power plants. Throughout its 20 years of history, SMA has become the market leader in this growing field. Today, this company has a total revenue of around 172 Million Euros and more than 1,000 employees worldwide. With some of its products SMA has established a new standard in the field of off-grid power supply and has developed technological solutions for nearly every rural electrification applications.

PowerPal:

PowerPal sells its products to over 60 countries worldwide, but concentrates its efforts on the less developed ones. Prices charged in these countries are deliberately kept as low as possible, and with the financial assistance of funding agencies, PowerPal is now literally bringing light to many remote communities.

The Alliance for Rural Electrification is an international non-profit organization founded by the **most important European renewable energy Industry Associations: EPIA (Photovoltaic), ESHA (Small Hydropower), EWEA & GWEC (Wind) and EUBIA (Biomass)**. The organization was created to respond to the outstanding need of providing a sustainable access to electricity to the developing world and to facilitate the involvement of its members within a **rural electrification global dialogue and in the emerging off grid markets**.

The **global approach of the Alliance**, including each and every relevant actor active in the field of rural electrification, will open a window of new opportunities, will create new synergies and will contribute to the development of the markets for off grid energy, redounding in the benefit of the supply chain, the end consumers and, ultimately, of the whole international community.

By becoming members of the Alliance, these companies are **showing their trust in ARE's added value**. Wishing to **invest in the off-grid markets**, they also show their will to develop **socially responsible actions** and their commitment to the objective of providing a **sustainable energy access** to the developing world. We believe that we provide a unique and robust industry-based approach, coupled with the ability to combine different renewable energy sources; and the new incoming members of ARE represent the confirmation that we are on the right track! To benefit from this new network and from its opportunities, to increase your participation in off-grid markets and to show you commitment to responsible actions, **become also a member of the Alliance!**

Brussels July 02, 2007.