



Call for Action from Covenant Cities

Organise an Energy Day in your region

The Sustainable Energy Europe Campaign combines efforts with the Covenant of Mayors at local level.

With the support of the [Sustainable Energy Europe](#) Campaign, the European Commission calls the Cities and supporting structures that have joined the [Covenant of Mayors](#) to identify, promote and organise local events that will raise public awareness and help us change the landscape of energy.

What are Energy Days?

Energy Days mobilise consumers, businesses and decision-makers. They are public relations events, demonstrating to a wide audience that sustainable energy technologies are viable, cost effective and better for the environment. These awareness raising actions include:

- Educational activities and programmes, motivating students to consider the importance of energy efficiency and renewable energy and make positive choices about the future of energy production and consumption.
- Open door days, encouraging the general public to view first hand the innovative ways in which organisations are taking steps towards greater energy efficiency and/or use of renewable energy.
- Exhibitions and fairs, whereby public or private organisations demonstrate their latest energy technologies to consumers.
- Guided visits to companies or private homes, highlighting successful sustainable energy innovations.
- Opening ceremonies, inaugurations and exhibition shows, showcase outstanding renewable energy technologies, energy efficient methods and/or alternative transport methods to a wider public audience.

What does the Campaign offer you?

The Sustainable Energy Europe Campaign will support your Energy Day with technical advice, communication tools and media promotion. You will be officially entitled to use the Campaign logo, next to the logo of the Covenant of Mayors.

All initiatives that become linked to the Campaign are evaluated and approved by the European Commission. For this purpose, there is a **short application form to fill in**:

http://www.sustenergy.org/tpl/page.cfm?pageName=how_to_get_support

Contact details

For more information on the organisation of your Energy Days, please contact the **Energy Days Desk** of the Sustainable Energy Europe Campaign:

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A European campaign to change the landscape of energy