

## 1. Description of Applicant (\*) Required fields

### 1.1. Title of the Sustainable Energy Partnership (\*)

Name/slogan/title of the project or programme, under which the Sustainable Energy Partnership will be identified throughout the Campaign (max 200 signs).

Green Energy Clusters

### 1.2. Project Promoter (\*)

Main organisation responsible for the implementation of the programme or project who would like to join the Sustainable Energy Partnership.

(\*) Name of organisation: KanEnergi Sweden AB

Website: [www.kanenergi.se](http://www.kanenergi.se)

(\*) Nature of the organisation: Private company (industry, commerce, etc.)

### 1.3.1. Other Project Promoter 1

(\*) Name of organisation: O.Ö. Energiesparverband

(\*) Country of organisation: Austria

Website: [www.esv.or.at](http://www.esv.or.at)

(\*) Nature of the organisation: Energy Agency

### 1.3.2. Other Project Promoter 2

(\*) Name of organisation: South West Wood Fuels Ltd

(\*) Country of organisation: [www.swwf.info](http://www.swwf.info)

Website: United Kingdom

(\*) Nature of the organisation: Association

### 1.3.3. Other Project Promoter 3

(\*) Name of organisation: GreenPartner Norwa

(\*) Country of organisation: Norway

Website: [www.greenpartner.net](http://www.greenpartner.net)

(\*) Nature of the organisation: Association

### 1.3.4. Other Project Promoter 4

(\*) Name of organisation: Norsk Enok and energi

(\*) Country of organisation: Norway

Website: [www.nee.no](http://www.nee.no)

(\*) Nature of the organisation: Private company (industry, commerce, etc.)

### 1.3.5. Other Project Promoter 5

(\*) Name of organisation: RhoneAlpes energie-environnement

(\*) Country of organisation: France

Website: [www.raee.org](http://www.raee.org)

(\*) Nature of the organisation: Energy Agency

### 1.3.6. Other Project Promoter 6

(\*) Name of organisation: Lyon Chamber of Commerce

(\*) Country of organisation: France

Website: [www.lyon.cci.fr](http://www.lyon.cci.fr)

(\*) Nature of the organisation: NGO

#### 1.4. Contact Information

Contact details of the person making this application. Same person should also sign and return the Partnership Declaration form.

(\*) Name of Promoter: Mats Rydehell

(\*) Position: Managing Director

(\*) Organisation: KanEnergi Sweden AB

(\*) Street: Järnvägsgatan

(\*) N°: 10

(\*) Postal Code: 532 21

(\*) City: Skara

(\*) Country: Sweden

(\*) Telephone: 46 511 34 76 64

(\*) Fax: 46 511 200 65

(\*) Email: mats.rydehell@kanenergi.se

## 2.a. Description of the programme or project (\*) Required fields

### 2.1. Programme or Project Description (\*)

Summary details of the programme or project:

The Green Energy Cluster is a European Community's Intelligent Energy Europe supported programme that aims to stimulate regional RES-Heat markets through the establishment of regional SME clusters. The key issue addressed in the project is that most market actors in the solar thermal and biomass sector are small and/or medium sized enterprises. Small companies are often characterised by flexibility and entrepreneurship, but also a lack of resources and a limited knowledge of support schemes, export markets and other companies in the same situation. By bringing several companies together, joint efforts will increase the possibilities for visibility towards the customers as well as possibilities for increased knowledge. The clusters shall serve as engines and coordinators for the member's initiative to increase the deployment of renewable energy in the regions. Each cluster will set its own strategy and action plan for the deployment of Green Energy in its region and other market areas.

Project start date: 1 / 2005 (MM/YYYY)

Project end date: 2 / 2007 (MM/YYYY)

#### Implementation schedule

Planned actions of the project, together with implementation dates

Action	Date of planned implementation (MM/YYYY)
Inventory of stakeholders and contacts	06 / 2005
Network actions	12 / 2006
Training sessions	12 / 2006
Information tools	12 / 2006
Partnering meetings	12 / 2006

#### Degree of achievement

The stakeholders in each region are inventoried and interviewed. Meetings with key actors are ongoing as well as the initial establishment of the regional clusters.

### 2.2. Policy background

Details of the framework policy within which the project or programme is working.

The project is working in the policy framework of increased development of the market for RES-Heat in the EU. This is an important part of achieving the objectives of the RES White Paper as well as an increased security of energy supply. The development of the RES heat market also contributes to the achievement of the Kyoto obligations of the EU and the countries involved in the project.

### 2.3. Geographical scope of the Sustainable Energy Partnership (\*)

Geographical scope of the programme or project:

Local  
Regional  
European

### 2.4. Main Campaigning Areas of the Sustainable Energy Partnership (\*)

Main Campaign Area that best reflects the context of the project:

#### Sustainable energy promotion and communication

Projects or programmes involving local and regional sustainable energy promoters such as energy agencies, NGOs, utilities, industry, consumer associations, etc. that provide various energy stakeholders with energy information and advice, raise awareness and increase market penetration of new technologies.

## 2.b. Description of the programme or project (Continued) (\*) Required fields

### 2.5. Project beneficiaries (\*)

Direct beneficiaries of the project

- Energy equipment manufacturers
- Energy service providers
- Installers
- Renewable energy fuel suppliers
- Energy consumers

### 2.6. Energy related results (\*)

Energy related, technical and economic results to be achieved and/or already achieved by the project:

The potential impact of the project will be an increase in the sale of RES-Heat products and services, new partnerships between companies in the respective country, as well as between companies from different countries (synergy effects). This will lead indirectly to a better economy for energy consumers and a reduced environmental impact.

### 2.7. Favourable environmental impact (\*)

Environmental benefits brought about by the project:

The increased sales of RES heat products and services will lead to decreased CO<sup>2</sup> emissions. However, it is difficult to estimate the short and long term impact.

### 2.8. Financial resources (\*)

Overview of the financing of the project.

Total Project budget: 518000 Euros

Financial Source	Percentage of total budget
EC DG TREN (EIE-programme)	50%
Project Partners	50%

### 2.9. Monitoring (if foreseen by your project)

How project progress is monitored:

Details of in-house or independent monitoring procedures currently in place

The progress of the project is monitored in-house in relation to the performance indicators stated in the EIE-contract

Monitoring occurrence: annual

Monitoring impact

Details of how the above-mentioned monitoring procedures will impact the project and who is responsible for any possible future reorientation of the project:

The EC and the Consortium partners are responsible for potential re-orientation of the project

### 2.10. Promotional description of the Sustainable Energy Partnership (\*)

One-sentence summary of the programme or project. Used to promote the Partnership on the Campaign website:

A project bringing SME partners together to motivate the regional RES-Heat markets